

ABSAME 2007

37th Annual Meeting

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BEHAVIORAL SCIENCE MEETS YOUTUBE

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Behavioral Science and Video:

An under-utilized curricular tool

Advantages: of Video

1. Affords students opportunity to understand & experience a range of emotional patient situations and conditions.
2. Adaptable to many educational contexts.
3. Can make learning provocative, entertaining & memorable because students are emotionally engaged.

Disadvantages of Video

1. Limited availability of appropriate and affordable film and video psychiatric patient vignettes.
2. Patient vignettes of appropriate length & diagnostic topics must often be self-produced.
3. Commercially produced products are often expensive and too lengthy for most faculty's uses.

Behavioral Science and Video:

An under-utilized curricular tool

- To address advantages and disadvantages, the author developed a Blackboard Behavioral Science Course for 2nd year medical students.
- Blackboard Course introduced readily-accessible video clips of psychiatric conditions from YouTube and other social network internet sites.

Behavioral Science and Video:

An under-utilized curricular tool

- End of course student evaluations found that a majority of students accessed the YouTube video clips during the behavioral science course.

Three goals and objectives of today's presentation

1. Where to access video files from video sharing websites
2. How to download files step-by-step.
3. How to convert video files to appropriate formats (Windows systems).
4. Demonstrate video files accessed from YouTube for UNMC M2 Behavioral Science Blackboard Course.

Two words of caution . . .

Process requires:

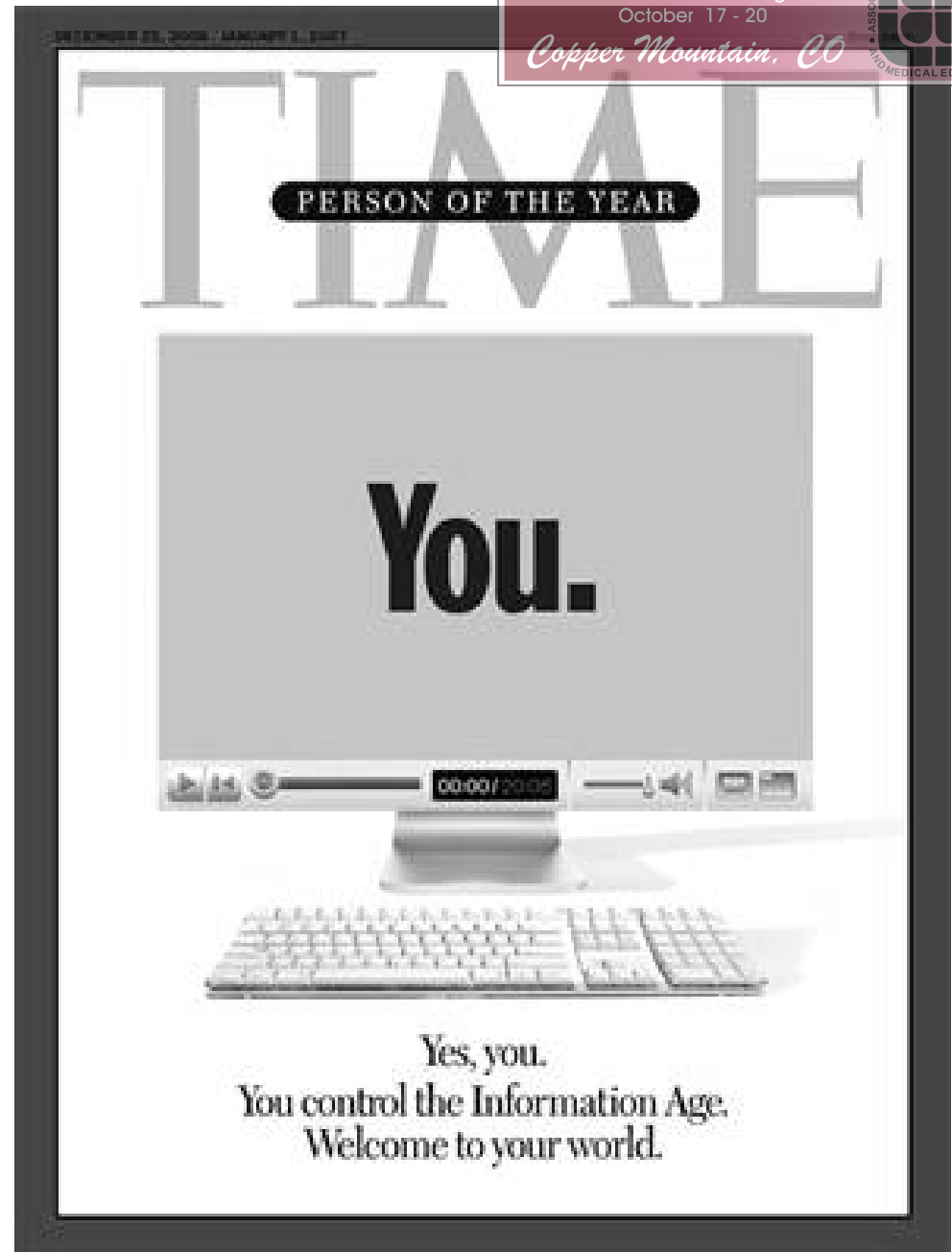
***Time &
Patience***

Time magazine's 2006 'Person of the Year' is ... You

From blogs to YouTube, user-generated content transforms the Internet

December 17, 2006

NEW YORK - You were named Time magazine "Person of the Year" on Saturday for the explosive growth and influence of user-generated Internet content such as blogs, video-file sharing site YouTube and social network MySpace.



YouTube.com*

- **YouTube** is a video sharing website where users can upload, view and share video clips. Created in mid February 2005 by three former PayPal employees, the service displays a wide variety of video content, including movie clips, TV clips and music videos, as well as amateur content such as videoblogging and short original videos.
- Unregistered users can watch most videos on the site, while registered users are permitted to upload an unlimited number of videos.
- In YouTube's second year, functions were added to enhance user ability to post video 'responses' and subscribe to content feeds.

• **From Wikipedia, the free encyclopedia*

1. Where to access video files from video sharing websites

- YouTube.com
- blipTV.com
- Photobucket.com
- Metacafe.com
- ifilm.com
- Putpile.com
- Bolt
- Dailymotion
- Vidilife
- Guba
- Grouper
- Veoh
- Rever
- Yikers

2. How to download video files: step-by-step

1. Access respective website (YouTube.com)
2. Search for web published videos under desired topic (i.e. “depression,” “bipolar disorder,” “schizophrenia,” etc.
3. Copy URL address of desired video to download it as an FLV file
4. Open new window
5. Paste URL address into website file downloading service site (available online or through subscription).

File Website Downloading Services

Windows Platform Options:

1. ImTOO - purchase program (\$)
 - <http://www.ImTOO.com>
2. Vixy.net – free online service
 - <http://www.vixy.net>
3. KeepVid – free online service
 - <http://keepvid.com>
4. Zamzar Converter – free online service
 - <http://www.Zamzar.com>
5. ZillaTube
6. DownloadThis --- free add on from Firefox/Mozilla

3. How to covert video files to appropriate format

1. Access video downloading site (such as zamzar.com).
2. Paste desired video URL address into video downloading site
3. Choose format to convert video file to (if using Windows, convert the FLV file to the AVI format).
4. Type your email address
5. Click “Convert”
6. Once email received, download, and save AVI video file.
7. Downloaded AVI media file will access and show on your Windows Media Player Program.

Editing AVI File or Posting to Blackboard

- If you wish to edit the downloaded files (edit or splice several together) in a video editing program (i.e. Pinnacle Studio), you may need to do a further conversion of the file from AVI format to Windows video format
- <http://www.Applian.com> – Replay Converter
- Allows you to convert AVI to WMV format.

Video editing programs: How 4 High-Def Editing Systems Compare (USA TODAY)

Pinnacle Studio 11 Ultimate (\$129, Windows)

- **Pro:** Easiest to use, for beginners to semi-pros.
- **Con:** Need a powerful PC to process high-def files.

Apple iMovie '08 (\$79, or free with new Macs)

- **Pro:** Can process AVCHD files, which it couldn't do before. "Skimming" feature lets you super-fast forward through a clip by mousing over it.
- **Con:** Radical revision of iMovie HD 6. This version is only for those who want to make simple productions.

Sony Vegas Movie Studio Platinum (\$119, Windows)

- **Pro:** Lots of features to make great-looking productions; doesn't require as much horsepower as Studio 11.
- **Con:** Only works with Sony camcorders. Daunting to learn.

Corel Ulead VideoStudio Plus 11 (\$99, Windows)

- **Pro:** Simple to figure out.
- **Con:** Footage has to be transferred from camera; older files imported onto computer won't work.

Pinnacle Studio 11 Ultimate

- A favorite for its ease of use and options given to the editor. It's good for anyone, from beginners to advanced amateurs.
- You'll need a powerful computer to run Studio 11 Ultimate. The box asks for a Pentium Dual-Core 2.4 GHz machine with lots of RAM.
- Once you've transferred clips to your computer and imported them to Studio 11 Ultimate, you'll see a razorblade icon that you use to split the clip in half. (The icon sounds like a small detail, but when you're editing video, small things matter. Many programs make you work to figure out where and how to slice.)
- The video timeline lets you add separate video and audio tracks, narration, titles and effects. And when you're done, you can save the clip to a DVD or a variety of formats for the Web.