



**Beyond Cognitive Competence:
Linking Community Experiences to
Advocacy and Professionalism**

40th

Anniversary Meeting



October 14-16, 2010

AVIA Savannah Hotel

Savannah, Georgia

Association for the Behavioral Sciences and Medical Education

Beyond Cognitive Competence: Linking Community Experiences to Advocacy and Professionalism

ABSAME 2010

Introduction

This year's 2010 ABSAME Annual Meeting will provide a lively, interactive forum for behavioral scientists, other health care professionals, and community leaders to brainstorm about forming partnerships to create novel educational and service opportunities for trainees. The meeting will showcase instructional models based on community initiatives outside the familiar health care arena. Our goal is to capitalize on the power of non-traditional experiential learning to increase knowledge, enhance skills, heighten awareness, and – most importantly – change attitudes.

Primary care has placed increased emphasis on the “medical home,” where the focus is on accessible, continuous, comprehensive, family-centered, coordinated, compassionate, and culturally effective care. *Beyond Cognitive Competence: Linking Community Experiences to Advocacy and Professionalism* examines how authentic experiences provide a real-world purpose and context for learning and require students to demonstrate complex abilities in situations that demand collaboration, problem solving, research, and communication skills. Our goal is to take trainees beyond cognitive competency – a necessary but insufficient level of preparation for the health provider of the 21st century.

ABSAME has long believed one of the best ways to improve medical education is through sharing ideas. The 2010 Annual Meeting continues that tradition as we look forward to a host of exciting, engaging, and motivating presentations that highlight highly effective evidence-based practices in integrated health care.

We are honored to bestow this year's **Lifetime Achievement Award** on one of ABSAME's most beloved and cherished members – **Ed Eckenfels**. His tireless and enthusiastic advocacy for this organization and for community-integrated medical education spanned decades. It is more than fitting that he receive this award during a year when ABSAME's conference theme focuses on community integration. To exemplify a small part of the work that has been so important to him and to us over the years, he and his colleagues will present a panel about the **Rush Community Service Initiative** – a voluntary, student-run program of Rush University Medical Center that has, over nearly 20 years, implemented two dozen clinical and social service programs in poor urban communities.

Another truly groundbreaking effort in this field comes from Florida International University, where John Rock has spearheaded **NeighborhoodHELP™** (Health Education Learning Program).



Christine Senn
Conference Co-Chair



Dennis P McNeilly
Conference Co-Chair

This unique program immerses students in community activities that foster interdisciplinary partnerships and cultural awareness as a means to improve health outcomes. The goal is nothing less than developing socially responsible physicians.

That goal is shared by all three of our invited speakers. Last but not least, **Lloyd Michener** has been working at Duke University and with the National Institutes of Health to build an academic health center that now boasts hundreds of projects co-led by community and faculty members, with a collaboration underway that should improve health care across the county. Dr. Michener will discuss the **Principles of Community Engagement** – particularly, community trust.

This Annual Meeting marks 40 years of intellectual stimulation and peer-to-peer give-and-take in a highly unusual environment that blends the ideas and perspectives of anthropologists, sociologists, psychologists, physicians, nurses, social workers, and others for whom teaching medical students and residents is a calling. What a great joy it has been to help plan such an event!

Objectives

At the conclusion of this conference, participants should be able to:

- Define professionalism in objective, observable terms
- Design a community-based learning experience that requires a trainee to demonstrate authentic professionalism in the care of patients and families
- Describe the ethical principles that trainees must demonstrate in order to display professionalism

Audience

The 2010 ABSAME Meeting is designed to educate and enlighten:

- Physicians, psychologists, sociologists, anthropologists, nurses, public health practitioners, social workers, and other professionals and behavioral scientists engaged in medical education and practice
- Medical school and residency level faculty who seek to develop and implement teaching experiences that promote behavioral science-based core competencies
- Health care trainees in all disciplines who want to know more about becoming excellent health care providers
- Professionals working in community-based agencies who wish to help prepare the next generation of providers to accept responsibility for the health of the public

Registration and Refund Policy

Advance registration is requested by September 16, 2010. Registration received after this date will be subject to a late registration fee. We cannot guarantee enrollment until we receive a completed registration form and full payment.

Cancellations in writing received prior to September 24, 2010 will be assessed a \$25 processing fee. No refund will be made after September 24, 2010. All refunds will be processed after the conference.

Membership in ABSAME

Annual membership dues are \$125 for regular members and \$50 for student members. Institutional memberships, which entitle an

institution to five individual memberships and annual meeting registration waived for one member are available for \$550 per year. The ABSAME membership year is from July 1 to June 30.

Payment of the non-member registration fee includes an ABSAME individual membership for the 2010-2011 year.

For additional membership information, please visit the ABSAME web page: www.absame.org

Conference Location

Savannah, the sultry and mysterious “Belle” of the Georgia coast awaits to greet attendees of the 2010 ABSAME meeting with enchanting charisma and first-class Southern charm! This eccentric Southern city beguiles her guests with splendor, glamour and romance. Established in 1733 in Georgia, America’s 13th and final colony, Savannah blends elegance and refinement with some Southern sass making this destination an old-world favorite with modern-day charms. Culture, shopping and recreational activities fill Savannah’s days while dining, entertainment and romance extend into Savannah’s nights. Come for the outstanding educational experience that ABSAME has to offer and you won’t be able to resist falling in love with the city’s hospitality and quirky personality!

The ABSAME conference hotel, the AVIA Savannah, is a new, contemporary hotel located strategically in the heart of the city’s historic district. Oozing with posh sophistication inside, one would never guess that the quaint, historical charm of old Savannah is waiting to be explored just steps outside the AVIA’s door. World-class restaurants, boutique shopping and attractions are a short stroll away. The AVIA Savannah Hotel and ABSAME are proud to announce that this outstanding new property was named to the Condé Nast Traveler’s Top New Hotels list in 2009.

Travel Information

Air Travel: The nearest airport to Savannah is the Savannah/Hilton Head International Airport. Airlines servicing the airport are American, Continental, Delta, United and US Airways.

Ground Transportation: A variety of cab companies are available for service to Savannah Historic District hotels. An average one-way fare is approximately \$30 plus tip. It is advisable to inquire about the exact fare before hopping in.



Shuttle service to Savannah Historic District hotels is provided by KShuttle. Reservations MUST be made in advance. A one-way fare is \$24, roundtrip fare \$35. Reservations may be made on line at www.kshuttle.com or by calling 1-877-243-2020.

Parking at the AVIA Savannah Hotel: Parking is available in the City of Savannah Parking Garage located directly underneath the hotel. Valet parking is available for hotel guests for \$20 per car per night inclusive of taxes and unlimited in/out privileges. Self parking is available for \$16 per day through the City of Savannah and includes no in/out privileges.



Continuing Education Credits

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Michigan State Medical Society Committee on CME Accreditation through the joint sponsorship of Genesys Regional Medical Center (GRMC) and ABSAME. GRMC is accredited by the Michigan State Medical Society to provide continuing medical education for physicians. GRMC designates this educational activity for a maximum of 13.75 credits *AMA PRA Category 1 Credit™*. Physicians should claim credits commensurate with the extent of their participation in the activity.

This program anticipates being approved for 13.75 AOA Category 2-A CME credit hours pending approval by the AOA CCME.

The Association for the Behavioral Sciences and Medical Education is approved by the American Psychological Association to sponsor continuing education for psychologists. The Association for the Behavioral Sciences and Medical Education maintains responsibility for this program and its content. ABSAME is offering this activity for a maximum of 13.75 hours of continuing education credits provided it is completed as designed.

Application for CME credit has been filed with the American Academy of Family Physicians. **Determination of credit is pending.**



Program Committee

Dennis McNeilly, PsyD
(Co-Chair)

Christine Senn, MA, MS
(Co-Chair)

Laurel Humbert, CMP,
CMMM

Jeff Kingsley, DO
Barbara Moquin, PhD
OJ Sahler, MD
Mark Vogel, PhD

Program Schedule

Thursday, October 14, 2010

- 9:00 - 10:00AM **Registration & Continental Breakfast**
- 10:00 - 10:15AM **Welcome and Opening Remarks***
Jeff Kingsley, ABSAME President
Christine Senn, ABSAME Program Co-Chair
Dennis McNeilly, ABSAME Program Co-Chair
- 10:15 - 11:15AM **Invited Plenary**
NeighborhoodHELPTM: A
Community-Based Medical
Education Program
John A. Rock, MD
- 11:15 - 11:30AM **Break**
- 11:30 - 1:00PM **Brief Paper Presentations
(concurrent – room 1)**
Variation in Residency Training Programs:
A Multi-Hospital Survey of Residents in Four
Major Specialties
Steven Daugherty
DeWitt Baldwin, Jr.
You Bet There Is a Doctor in the House!
Peter DeGolia
Denise Brown
Why Men Don't Go to the Doctor and What
to Do with Them When They Do
Pat Martin
Jeri O'Donnell
- Brief Paper Presentations
(concurrent – room 2)**
Behavioral Science or the Science of
Behavior?
Julia Frank
Training Medical Students to Work with
Psychotherapists
Bowden Templeton
Grady Carter
Melton Strozier
Using Disorienting Dilemmas in Real Time
and the Real World of the Mexican Border to
Create Revised Interpretations of Meaning:
Uncovering Distorted Assumptions of Health
Professions Students
Joan Engelhardt
- 1:00AM - 2:30PM **Lunch (on own)**
- 2:30 - 4:00PM **Workshop (concurrent room 1)**
Behavioral Humanities: A New Direction in
Behavioral Sciences
Julia Frank
Linda Raphael
- Workshop (concurrent room 2)**
Teaching the Culture of Poverty
Toni Johnson
- 5:00 - 6:30PM **Poster Session and Reception**
- 6:30 - 8:30PM **ABSAME Dinner and Introductions***

Friday, October 15, 2010

- 7:30 - 8:30AM **Registration and Continental Breakfast**
- 8:30 - 9:15AM **Invited Plenary**
The Principles of Community Engagement
J. Lloyd Michener, MD
- 9:15 - 9:30AM **Break**
- 9:30AM - 11:45PM **Invited Symposium/Panel**
The Rush Community Service Initiatives
Program (RCSIP): Fostering Idealism in
Medicine through Voluntary Student
Community Service
Edward J. Eckenfels, Moderator
Peter DeGolia, Panelist
Rob McKersie, Panelist
Geeta Maker-Clark, Panelist
- 11:45 - 12:00PM **Break**
- 12:00 - 2:00PM **ABSAME Business Meeting & Award
Luncheon***
All Attendees Welcome
- 2:00 - 2:15PM **Break**
- 2:15 - 4:30PM **Brief Paper Presentations
(concurrent – room 1)**
Peer Feedback for Self-Reflection
Darwin Deen
João Nunez
Cultural Aspects of Clinical Medicine:
A Real-World Exposure to Medial Practice
for Pre-Meds
Robert Wolosin
Cross Cultural Medicine: Preparing for
Patient-Centered Care through Service
Learning
Elena Reyes
Medical Students Activating Low Income,
Ethnic/Racial Minority Patients in
Developing Question Formulation Skills
Darwin Deen
Wei-Hsin Lu
Marthe Gold
- Brief Paper Presentations (concurrent –
room 2)**
Suicide and the Medically Ill Patient:
Specific Risk Factors and Assessment within
the Health Care Setting
Dustin James Brown
Sara Wilson
Addressing Health Disparities via Advocacy
Jeannie Sperry
Charlotte Nath
The Hidden Curriculum in Medical
Education: A Cognitive Analytic Perspective
Xenia Soririou
AliceAnne Brunn
Countertransference: Whose Needs Are
We Meeting?
James Schmidt
Jeri O'Donnell

4:30 - 8:00PM **Dinner (on own)**
8:00 - 9:30PM **Coffee House w/Dessert and Entertainment***

Saturday, October 16, 2011

7:30 - 8:30AM **Registration and Continental Breakfast**

8:30 - 10:00AM **Workshop**
Facilitating and Enhancing the Skills of
Conducting End-of-Life Discussions
Beverlee Ciccone
Susanna Evans

10:00 - 10:30AM **Break**

10:30AM - 12:00PM **Seminar**
Mapping the Anatomical Learning Environment:
An Initiative to Understand the Dynamics of
Medical Student Life
Frederic Hafferty
Don Self
Wojciech Pawlina
Alan Xenakis

12:00 - 12:30PM **Lunch provided***



12:30 - 2:00PM **Workshop**
Aging, Alzheimer's and the Arts: Exercising
Our Therapeutic Imaginations
Sandra Bertman

2:00 - 2:15PM **Closing Remarks and Evaluation***

**CE credit will not be offered for this session.*



Edward J. Eckenfels is Professor Emeritus in the Department of Preventive Medicine at Rush University Medical Center in Chicago. He did his graduate studies at the University of Chicago in sociology, social thought and philosophy. He joined the faculty at Rush in 1970 and served as the Assistant Dean for Academic Counseling in the medical school from 1979 to 1991.

Examples of his organization affiliations include the Institute of Medicine, the Health of the Public, Health and Medicine Policy and Research Group the American Health Association Council on CD Epidemiology and the European Center for Peace and Development. Major awards include the Henry P. Russe Humanitarian Award, the Rush Medical College Distinguished Service Award, Mark Lepper Society Award for Excellence in Teaching and the Casa Guatemala Service Award.

Professor Eckenfels's advocacy, teaching and research have taken him to a poor, rural Black community in Mississippi, Chicago Housing Authority Public Projects (the Henry Horner Homes), inner-city free clinics serving the poor and disadvantaged and the Balkans during the violence and war of the 1990s.

J. Lloyd Michener, MD is Professor and Chairman of the Duke Department of Community and Family Medicine, Director of the Duke Center for Community Research, and Clinical Professor in the Duke School of Nursing. He has long been involved with the North Carolina Medicaid collaborative and is actively engaged with multiple national groups about health care redesign that improves outcomes and controls costs, including co-chairing the NIH's Community Engagement Steering Committee for the CTSA awards. He is also a member of the boards of directors of the Association of American Medical Colleges, the National Patient Safety Foundation, the CDC Foundation and the Association of Departments of Family Medicine. He is past president of the Association for Prevention Teaching and Research.

Dr. Michener has focused on finding ways to make health care work better through use of teams, community engagement and practice redesign. He has overseen the Obesity/Chronic Disease Prevention Programs of the Kate B. Reynolds Trust, a program designed to lower chronic disease rates in low-income areas across North Carolina, and the obesity prevention programs of the North Carolina Health and Wellness Trust Fund.

John A. Rock, MD is Senior Vice President for Medical Affairs and Founding Dean of the Herbert Wertheim College of Medicine at Florida International University. Throughout his career he has brought academic programs to new levels of excellence and increased research productivity, established outstanding patient care units and fostered excellent educational programs. Dr. Rock is recognized as an outstanding reconstructive surgeon. His basic research focused on the pathophysiology of endometriosis and determining the efficacy of surgical reconstructive procedures and medical therapy. He was the first to recognize and describe the presence of microscopic endometriosis, which was the basis for the introduction of new therapies for this complex disease. He has published extensively on the diagnosis and treatment of uterovaginal anomalies, and his surgical innovations have improved the reproductive outcomes of women with these disorders. He is the senior editor of *Telinde's Operative Gynecology*, one of the most respected textbooks in the field of Gynecologic Surgery. He has served as president of the Society of Gynecologic Surgeons, the American Society for Reproductive Medicine and the World Endometriosis Society.



ABSAME invites you to participate in an Open Poster Session

To increase opportunities for networking and learn more about the work of our colleagues, ABSAME will once again host an Open Poster Session at the 2010 Annual Meeting in Savannah.

ABSAME invites you to consider sharing your work at our Open Poster Session. Please consider submitting any work-in-progress, pilot study or innovative project with which you, your colleagues or your community partners are involved.

First time ABSAME attendees are especially encouraged to share their work. The session is open to all registrants of the ABSAME 2010 Annual Meeting. Please contact Dennis McNeilly (dmcneill@unmc.edu) for further information. Although space is limited, we welcome your submission until September 10, 2010. All submissions are subject to peer review. Notice of acceptance will be emailed by September 17, 2010.

Coffee House



The ABSAME "coffee house" has become a tradition where we gather to enjoy the talents of our members and dessert and coffee. Again this year, we are asking the entertaining folks amongst us to share their talents! When you register for the conference, please indicate if you would like to be part of the Coffee House festivities. Musicians, singers, dancers, visual artists, poets, and everyone else with an entertaining talent* is invited to participate in this open-forum venue with your fun-loving peers. This has proven to be a wonderful time for bonding and laughter. Join us for this creative and exciting evening! Coffee . . . with a twist!

**ABSAME reserves the right to interview prospective entertainers and make a final determination about accepting or declining their participation.*

Hotel Registration

Accommodations: Accommodations are the responsibility of the program participant. Reservations may be made by calling 866-644-2842 or 912-233-2116 and referencing the group code, "ABSAME 2010." You may also book online at <http://stay.aviahotels.com/avia.asp?id=ABA>. We strongly urge you to support the association by booking within the group block and receiving the negotiated rate of \$179 for single or double occupancy. As an additional incentive to attend the entire meeting and stay for a day or two beyond to enjoy the beautiful city of Savannah, the AVIA hotel is offering a further discount to our group. Conference attendees who book their rooms in the group block for five or more nights will receive the rate of \$159/night for the duration of their stay. Availability cannot be guaranteed and will be subject to prevailing rates after the cut-off date of September 22, 2010 so book early! For ease in making your reservations, the AVIA accepts Visa, MasterCard, American Express, Diners Club, and Discover credit cards.

Hotel Policies: All rooms reserved must be guaranteed with a major credit card. Reservations cancelled less than 24 hours before check-in will be assessed a cancellation fee consisting of the first night's room charge and billed to the credit card on file. Guest check-in is at 4:00 pm, check-out time is by 11:00 AM.

The AVIA Savannah Hotel
14 Barnard Street, Savannah, GA 31401
Reservations: 1-866-644-2842 or 912-233-2116
<http://stay.aviahotels.com/avia.asp?id=ABA>

Program Registration

Register on-line: www.absame.org
ABSAME Conference October 14-16, 2010

Name _____
Degree _____
Institution _____
Address _____
City/State/Zip _____
Phone (____) _____
Email _____
First Name to appear on badge _____

Registration Fee	On/Before 9/16/10	After 9/16/10
Member	<input type="checkbox"/> \$395	<input type="checkbox"/> \$445
Non-Member*	<input type="checkbox"/> \$520	<input type="checkbox"/> \$570
Student/Trainee**	<input type="checkbox"/> \$100	<input type="checkbox"/> \$150

* Includes 2010-2011 ABSAME membership

** Requires verification of student status submitted with registration. Acceptable verification includes current student ID; letter from your school registrar, academic department chair or residency program director certifying that you are in a formal educational program or a copy of your school registration for the spring, summer or fall 2010 sessions.

Registration fee includes continental breakfasts, breaks, lunch on Friday and Saturday, one dinner ticket, ABSAME coffee house, poster reception and syllabus.

Additional ABSAME Dinner Ticket (for guest) \$50

Continuing Education Credit Fee \$40

Please check your preference: AMA AOA AAFP APA

Total due: \$ _____

COFFEE HOUSE – Yes! I do have a talent I would like to share at the Coffee House. Please contact me to discuss.

I plan to attend the following:

Thursday Dinner Friday Lunch Saturday Lunch

Do you have any special dietary needs?

Vegetarian Seafood allergy Other (Please provide details)

Method of Payment

Check payable to: ABSAME (in U.S. funds)

Money Order

Credit Card Visa M/C

Credit Card # _____

Name on Card: _____

Address of Card Holder: _____

(if different from above)

Expiration Date: _____

ADA Statement: Participation, by all individuals, is encouraged. Advance notification of any special needs will help us provide better service. Please notify us of your needs at least two weeks before the program by calling the ABSAME Conference Coordinator, Laurel Humbert, at 724-744-1772.



Mail or fax registration to:

ABSAME
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admin@absame.org • www.absame.org